



The McQuaig Self-Development Survey®

Sample Candidate

Sample Reports





Introduction

Self-awareness is the foundation for achieving higher levels of performance. Highly successful people are not necessarily blessed with a higher intellect or more charisma than others, but they do know how to make the best use of their talents and how to avoid the pitfalls that could limit their success.

The McQuaig Self-Development Survey Report will help you identify your strengths and become aware of weaknesses that decrease your effectiveness. This knowledge will enable you to improve your performance, increase your job satisfaction and achieve greater success.

The report focuses on your preferred or natural pattern of behaviour. You may feel that some of the Action Items are less relevant to you at this time than others. Some may not apply to you. Before you disregard any of the items, however, discuss them with someone who knows you well and whose opinion you respect.

This report will provide you with information that will not only make you more effective in your current role but will also give you concrete ideas as you look forward and consider new assignments and roles.

Read the report, absorb its contents and complete your Personal Action Plans. Then review the report with your manager or coach. Finally, determine the most appropriate plan of action.

Remember, your development starts and ends with you.



How to Get the Most Out of Your Report

STEP 1: Read Section A - Your Behavioural Profile

- review Your Profile Highlights and Understanding Your Behavioural Profile
- scan the Action Items

STEP 2: Complete Section B - Optimising Your Strengths

- prioritise the items and identify two or three key Strengths that are most important to you at this time
- focus on the one priority you want to work on immediately don't over commit yourself

STEP 3: Complete Section C - Managing Your Developmental Areas

- again, prioritise the items and identify two or three key Developmental Areas
- focus on the one priority you want to work on now

STEP 4: Use Section D - Getting Input from Your Manager or Coach

- discuss your Personal Action Plans with your manager or coach
- gain further insight and ensure that you are getting the support you need

STEP 5: Review your Personal Action Plans Frequently

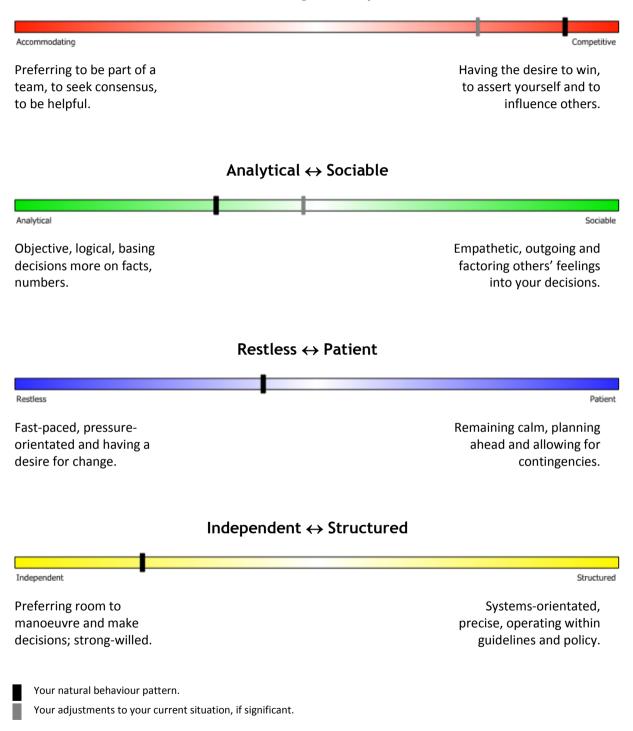
- track your progress
- remember to revise your Personal Action Plans as you work through each priority

This report is based on an assessment of your temperament and behaviour patterns exclusively. As you are working through this report, remember that your overall performance will also be influenced by other factors, including your attitudes, values, intelligence, aptitudes, emotional maturity, education, skills, etc.



A Graphical Summary of Your Behavioural Profile

Accommodating ↔ Competitive





Your Profile Highlights

Your responses are typical of individuals who...

Accommodating ↔ Competitive



- are extremely goal-orientated and step in to take charge of situations;
- are very competitive, need to win and thrive on overcoming obstacles to attain their objectives;
- relish having authority and influence over others;
- seek out challenges and tough problems to tackle;
- like to take risks and hold themselves accountable for the consequences.

Analytical ↔ Sociable



- are logical and realistic, factoring in quantifiable data when making decisions;
- are task orientated and not easily distracted from their work;
- employ a direct, straightforward communication style.

Restless ↔ Patient



- tend to be change orientated and interested in a variety of activities;
- work well under pressure and deadlines in most situations;
- have a sense of urgency and generally respond to emergency situations as needed.



Independent ↔ Structured

Independent Structured

- are highly decisive and independent, at ease when dealing with ambiguity;
- expect freedom of action and room to improvise;
- are determined to persist despite obstacles;
- are unrestricted by past precedent and come up with innovative answers to problems;
- fit in well in entrepreneurial environments.



Understanding Your Behavioural Profile (Ranked in order of Strength)

Note: From this page on, the strongest aspect of your behavioural profile will be described first, followed by the second strongest, and so on.

Accommodating Competitive

This scale measures the degree to which you are more inclined to be Competitive (assertive and goal orientated) or Accommodating (co-operative and team focused) or a combination of both.

Detailed Analysis of Your Strengths and Developmental Areas:

| Pushing for Results | Collaborating with Others |
|--|---|
| Strengths You are highly results orientated, ambitious and assertive. You are unwavering in your desire to succeed. You are very comfortable expressing your point of view. | Developmental Areas You want control and will automatically take over in many situations. You can be overbearing, discouraging input from others. You may be seen as dominant or self-centred. |

Action Items:

To optimise your strengths...

- Take stock of your successes. Think of the specific actions you took to achieve great results and recall situations where others helped along the way. Next time you face a challenge, draw on these experiences to guide you.
- Conduct your own performance review. Where are you compared to your goals?
 Determine what you are doing well and look for areas where a different approach might be beneficial.

- Take a back seat role. Approach your next project with the idea that you do not have to take complete responsibility for the outcome. Instead, seek out the contributions of others and be prepared to share the credit with them.
- Be the last to speak. In meetings, try not to influence the discussion too early on. Filter your comments by asking "Does this need to be said or do I just want to say it?"



Accommodating Competitive

This scale measures the degree to which you are more inclined to be Competitive (assertive and agal orientated) or Accommodating (co-operative and team focused) or a combination of both.

| Competing | Teambuilding |
|---|--|
| Strengths You enjoy winning and the success that comes with it. You seek opportunities to go head to head with others and will put a competitive spin on just about anything. You do not hesitate to take on new challenges, especially if the rewards and the risks are high. | Povelopmental Areas Your strong desire to "win the battle" may lead you to lose sight of the best solution. You may create long-term adversaries and discourage future alliances. You find it difficult to stay motivated when you do not feel personally challenged. |

Action Items:

To optimise your strengths...

- Encourage competition among your team. You can increase productivity and get everyone engaged with a little healthy rivalry. Look for opportunities to beat the forecast — or your competitors.
- Take charge of your personal development. Meet with your boss/coach to discuss how your job relates to the goals of the organisation and find out what you have to master in your current role to take it to the next level.

- Look for a team win. When negotiating, rather than viewing a desired outcome in terms of "What's in it for me?" ask "What's in it for us?" instead.
- Perform an unprovoked act of kindness. For example, send a business opportunity to another division or volunteer to help an associate you do not always see eye to eye with. Create long-term allies who may help you down the road.



Accommodating Competitive

This scale measures the degree to which you are more inclined to be Competitive (assertive and agal orientated) or Accommodating (co-operative and team focused) or a combination of both.

| Asserting Yourself | Listening to Others |
|--|--|
| Strengths You have a great deal of confidence in your abilities. You have definite opinions and believe that your solutions and ideas are the best ones. | Povelopmental Areas You may not listen as well as you should. You often find yourself formulating your response before your colleagues have had a chance to finish and can miss opportunities to get buy-in. |

Action Items:

To optimise your strengths...

- Find a mentor. Pick a person who has had a great impact on your company someone who does a good job of influencing others while achieving consensus. Seek this person's advice next time you have an idea you want to push through.
- Go in to bat for someone else. Use your assertive nature to help out team members who
 may be struggling with a difficult situation.

To manage your developmental areas more effectively...

- Listen actively. Look your colleagues in the eye and nod to indicate that you understand their point of view. Start your response by summarising what they have said. Never assume you know what someone is going to say before they say it.
- Solicit feedback. Accept the fact that your ideas may not always be the best ones.
 Bounce them off someone you trust and listen to his/her opinions before moving forward.

Note: At the moment, it appears that you are behaving in a way that is less Competitive than is normal for you - which may temporarily affect the Action Items. Here are some typical reasons for this kind of adjustment:

- You may be attempting to be more of a team player.
- You may feel that your level of assertiveness is inappropriate in your current situation.
- You may not have the authority that you would like to have in your position.





This scale measures the degree to which you are more inclined to be Structured (systems orientated and precise) or Independent (strong willed and self-relignt) or a combination of both.

| Acting Decisively | Applying Existing Solutions |
|--|---|
| Strengths You size up situations and develop your own solutions to problems. You keep the big picture in mind and are not deterred by obstacles. | Povelopmental Areas You have such strong opinions that others may feel their ideas are unwelcome or disregarded. You approach every problem with a blank page and may not benefit from past experience. |

Action Items:

To optimise your strengths...

- Share your vision. Others will be more likely to support your decisions and you will benefit from their input a quick discussion with a colleague may save tremendous time in the long run.
- Release log-jams. In team settings there is often a tendency to get stalled on issues that will have little impact on the long-term result. Use your big picture outlook to keep things moving forward.

- Cut and paste. When faced with a new project, look to similar projects that someone else in the organisation may have taken on. See if there is anything you can re-use.
- Learn from your mistakes. If you make a mistake, review it and see if a procedural change might prevent it from happening again.





This scale measures the degree to which you are more inclined to be Structured (systems orientated and precise) or Independent (strong willed and self-reliant) or a combination of both.

| Thinking Independently | Maintaining Harmony |
|---|---|
| Strengths You are an unorthodox thinker who develops unique solutions. You are not afraid to test authority and bend the rules. | Developmental Areas You can be inflexible on issues that you feel strongly about. Your inclination to do things your own way can be counter-productive. |

Action Items:

To optimise your strengths...

- Expand your horizons. Meet with your boss to determine where you have the freedom to act and where you need to get approval. Find out what you need to do to attain greater autonomy.
- Choose your battles wisely. Even if your company puts a high value on entrepreneurs, there may be times when it would be better to go with the flow.

- Look for a win/win situation. In a discussion, remember to voice your agreement on points raised and, when you disagree, try to seek common ground rather than digging in.
- Play by the rules. If you are tackling something new, send a quick email to all stakeholders to make sure you are not overstepping your bounds.





This scale measures the degree to which you are more inclined to be Structured (systems orientated and precise) or Independent (strong willed and self-reliant) or a combination of both.

| Being Resourceful | Respecting Structure |
|--|--|
| Strengths You are determined to make things happen. You take an innovative approach to problem solving. You are comfortable negotiating your own solutions. | Povelopmental Areas You are more results than process orientated. You are focused in the long-term sense, but tend to ignore details you do not see as important. Your disregard of the particulars can catch up with you in the end. |

Action Items:

To optimise your strengths...

- Hold brainstorming sessions. Encourage your team to take a more innovative approach to handling issues. Remember to structure the meetings so that everyone contributes and leaves with action items.
- Look for start-up opportunities. Within your company, your natural style is well suited to entrepreneurial projects. Seek them out.

- Pay attention to process. Make an effort to observe and understand the processes and structures that exist in your workplace. They are there for a reason.
- Make details your ally. Schedule time periodically to take care of the details and outstanding items rather than face the consequences of letting things pile up.





This scale measures the degree to which you are more inclined to be Sociable (empathetic and outgoing) or Analytical (logical and work focused) or a combination of both.

| Staying Objective | Giving Positive Feedback |
|---|--|
| Strengths You take a pros and cons approach to making decisions and evaluating new ideas. You can look at an issue rationally, providing a good sounding board for others. You have the ability to spot problems early on. | Developmental Areas Your realistic approach may be counterproductive in morale-building situations. You may be seen as discouraging, especially when a more optimistic response is desired. Your message can be too direct at times and hurt sensitive people's feelings. |

Action Items:

To optimise your strengths...

- Position yourself as a technical resource. Be the one that people come to when they want to know if something is feasible. And remember to think big. Present yourself as a problem solver in your immediate area - and beyond.
- Know the numbers. Get familiar with the product specifications, financials and business models that make your company tick.

- Start on a positive note. Be aware of the impact that criticism or even a lack of enthusiasm — can have on others. Begin the evaluation of new ideas with a positive spin. Start with something like "In order to make this work, let's...."
- Use "we" instead of "you." Let your colleagues know that you are on their side when providing critical feedback. Use the word "we" often. For example, "We overlooked two factors here...."





This scale measures the degree to which you are more inclined to be Sociable (empathetic and outgoing) or Analytical (logical and work focused) or a combination of both.

| Using Logic | Communicating Your Message |
|--|--|
| Strengths You stick to the facts and support your viewpoint with hard data. You have the ability to remain unemotional when feelings are running high. | Pevelopmental Areas You may overlook your listeners' hot buttons by not paying heed to their individual needs. You let the facts speak for themselves and do not feel the need to sell your ideas. |

Action Items:

To optimise your strengths...

- Build a solid business case. Use your talent with facts and figures to help your peers or boss build a quantifiable business case for their arguments.
- Link your skills to strategy. Find out where the company is going and determine how your skills can best support the company's strategy and where you may need to upgrade to adapt to future changes.

To manage your developmental areas more effectively...

- Anticipate emotional concerns. Are there any factors that may interfere with your message? How might your message affect personal factors like self esteem, security, ego, etc.? What sort of mood is your listener in today?
- Put yourself in your listener's shoes. When discussing a product, process or financial analysis, ask yourself whether your audience needs all the details or if they would prefer a more broad-stroked explanation.

Note: At the moment, it appears that you are behaving in a way that is more Sociable than is normal for you - which may temporarily affect the Action Items. Here are some typical reasons for this kind of adjustment:

- You are in a new environment and want to be liked.
- You feel the need to build bridges and develop contacts.
- You are trying to become one of the gang.





This scale measures the degree to which you are more inclined to be Patient (consistent and reliable) or Restless (energetic and pressure orientated) or a combination of both.

| Driving Change | Staying Focused |
|--|---|
| Strengths You prefer working in moderate- to fast-paced environments. You like to stay active and feel the need to keep things moving. | Povelopmental Areas You may not spend enough time on planning activities. You get bored with routine, sometimes moving on before you are completely finished. |

Action Items:

To optimise your strengths...

- Share your desire for change. You may be just the shot in the arm that your peers need. Businesses are looking for people who can step up and make things happen.
- Examine the processes your company has in place. There may be policies and procedures that have not changed with the times. Challenge them, but first take the time to understand them.

- Eliminate surprises. Respect that others may need more time to think things through. Make sure that everyone is on the same page prior to starting new activities.
- Look before you leap. Before jumping into something, take the time to explore the full ramifications of what you are about to do. List the pros and cons.





This scale measures the degree to which you are more inclined to be Patient (consistent and reliable) or Restless (energetic and pressure orientated) or a combination of both.

| Exploring New Directions | Juggling Tasks |
|---|---|
| Strengths You seek to improve and change things. You do not feel particularly wedded to the status quo. | Developmental Areas You sometimes leave things until the last minute. You may take on too many projects and overlook some priorities. |

Action Items:

To optimise your strengths...

- Foster change. Join a task force or transition team and draw on your ability to look at things from a fresh perspective. You will not only get the opportunity to shape change, but you may gain a better understanding of why things are the way they are.
- Develop a new skill. Channel your desire for personal growth by taking a course in an area relevant to your career.

- Pace yourself. Drop goals off your list if you need to. Finish three tasks completely
 instead of partially completing ten. The next time you are ready to dive into a new
 opportunity, ask yourself if it is critical or if it is merely exciting.
- Develop routine solutions to routine problems. Routines can help you deal with day-today activities efficiently and give you time to tackle more challenging projects.



Optimising Your Strengths – Summary

On the chart below, check off those Strengths that are critical to your success and that you want to optimise to improve your performance. Consider these areas:

- Organisational: What competencies has your organisation identified as critical to its future success?
- Career: What do you need to do to be more successful in your current and future roles?
- Motivational: What are you passionate about? What values, interests and goals are important to you?

Identify 2 or 3 Strengths. Then select the one that you want to work on immediately.

| ✓ | Strengths | Action Items | Page |
|---|---------------------------|--|------|
| | Pushing for Results | Take stock of your successes.Conduct your own performance review. | A-4 |
| | Competing | Encourage competition among your team.Take charge of your personal development. | A-5 |
| | Asserting Yourself | Find a mentor.Go in to bat for someone else. | A-6 |
| | Acting Decisively | Share your vision.Release log-jams. | A-7 |
| | Thinking Independently | Expand your horizons.Choose your battles wisely. | A-8 |
| | Being Resourceful | Hold brainstorming sessions.Look for start-up opportunities. | A-9 |
| | Staying Objective | Position yourself as a technical resource.Know the numbers. | A-10 |
| | Using Logic | Build a solid business case.Link your skills to strategy. | A-11 |
| | Driving Change | Share your desire for change.Examine the processes your company has in place. | A-12 |
| | Exploring New Directions | Foster change.Develop a new skill. | A-13 |

NOTES:



Creating Your Personal Action Plan — Strengths

On the next page, you will begin to complete your Personal Action Plan.

- First, transfer the key Strength that you selected on the preceding page.
- Then, use the suggested Action Items to help you set personalised, on-the-job Action Items.

Here's an example of how you might do this:

Suppose your Strength is "FOCUSING ON PEOPLE" and your Action Item is...

Build bridges. Use your networking ability to raise the profile of your team. Reach out and build a network of partners with whom you can cultivate mutually beneficial relationships.

Your own Action Item might translate into...

Set-up monthly, informal meetings with our outside service team to get a better understanding of their challenges.

Your Desired Outcome might be...

Twelve well-attended meetings in the next year. Greater team spirit among outside team with policy changes to address challenges.



Your Personal Action Plan – Strengths

| STRENGTH | | | |
|--|--|----------------|--|
| DEVELOPING ON-THE-JOB ACTION ITEMS (Review the Action Items that will help you optimise this Strength). | | TARGET DATE | |
| Personalise the Action Items related to the key Strength you have selected or create your own Action Items below. State your desired outcome. | | | |
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| | | | |
| | | | |
| | | | |
| POTENTIAL OBSTACLES (Identify any potential barriers to success) | WAYS TO OVERCOME OBSTACLES (What mi you do to overcome these barriers?) | | |
| | | | |
| ASSESSING YOUR PROGRESS (To be completed once you have had the opportunity to implement your Action Plan). How did it go? What was the outcome? In what ways could you further optimise this Strength to achieve greater effectiveness? | | | |
| | | | |
| | | | |



Managing Your Developmental Areas – Summary

On the chart below, check off the critical Developmental Areas that you want to address. Consider these factors:

- Organisational: What competencies has your organisation identified as critical to its future success?
- Career: What do you need to do to be successful in your current and future roles?
- Motivational: What are you passionate about? What values, interests and goals are most important to you?

Identify 2 or 3 Developmental Areas. Then select the one that you want to work on immediately.

| ✓ | Developmental Areas | Action Items | Page |
|---|-------------------------------|---|------|
| | Collaborating with Others | Take a back seat role.Be the last to speak. | A-4 |
| | Teambuilding | Look for a team win.Perform an unprovoked act of kindness. | A-5 |
| | Listening to Others | Listen actively.Solicit feedback. | A-6 |
| | Applying Existing Solutions | Cut and paste.Learn from your mistakes. | A-7 |
| | Maintaining Harmony | Look for a win/win situation.Play by the rules. | A-8 |
| | Respecting Structure | Pay attention to process.Make details your ally. | A-9 |
| | Giving Positive Feedback | Start on a positive note.Use we instead of you. | A-10 |
| | Communicating Your Message | Anticipate emotional concerns.Put yourself in your listener's shoes. | A-11 |
| | Staying Focused | Eliminate surprises.Look before you leap. | A-12 |
| | Juggling Tasks | Pace yourself.Develop routine solutions to routine problems. | A-13 |

NOTES:



Creating Your Personal Action Plan — Developmental Areas

On the next page, you will begin to complete your Personal Action Plan.

- First, transfer the key Developmental Area that you selected on the preceding page.
- Then, use the suggested Action Items to help you set concrete, on-the-job Action Items.

Here's an example of how you might do this:

Suppose your Developmental Area is "FOCUSING ON NUMBERS" and your Action Item is...

Make numbers your friend. Get to know percentages, figures and bottom-line financial details – any information that is important to success in your role and the success of your organisation.

Your own Action Item might translate into...

Be prepared to make a better contribution at the next quarterly review. Study the YTD financial reports and clarify any figures I don't understand with the Controller.

Your Desired Outcome might be...

Use specific elements from the YTD financial reports in my presentation at the quarterly review.



Your Personal Action Plan – Developmental Areas

| DEVELOPMENTAL AREA | | | | | |
|--|--|--|--|--|--|
| DEVELOPING ON-THE-JOB ACTION ITEMS (Review the Action Items that will help you manage this Developmental Area more effectively). | | | | | |
| Personalise the Action Items related to the key Developmental Area you have selected or create your own Action Items below. State your desired outcome. | | | | | |
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| | | | | | |
| POTENTIAL OBSTACLES (Identify any potential barriers to success) | WAYS TO OVERCOME OBSTACLES (What might you do to overcome these barriers?) | | | | |
| | | | | | |
| ASSESSING YOUR PROGRESS (To be completed once you have had the opportunity to implement your Action Plan). How did it go? What was the outcome? In what ways could you further manage this Developmental Area to achieve greater effectiveness? | | | | | |
| | | | | | |
| | | | | | |



Getting Input from Your Manager or Coach

It is critical that you get input and buy-in from your manager or coach on your Personal Action Plans. Outlined below is the suggested agenda for a one-on-one meeting:

STEP 1: Review Section A - Understanding Your Behavioural Profile

- prior to the meeting, highlight a handful of key Strengths and Developmental Areas to address
- in the meeting, discuss these with your manager

STEP 2: Review Section B - Leveraging Your Strengths

- get your manager's agreement on the key Strength you have selected in what areas will this change make the most positive contribution?
- make note of additions/deletions

STEP 3: Review Section C - Managing Your Developmental Areas

- get your manager's agreement on the key Developmental Area you have selected
- make note of additions/deletions

STEP 4: Review Your Personal Action Plans Frequently.

- get your manager's agreement on your Action Items, target dates and outcomes
- use the extra Personal Action Plan sheets to re-draft if necessary
- agree on how your manager can help you implement your Personal Action Plan and measure results
- set a date to review your progress

This is your meeting... make the most of it!



In working with many successful people over the years, I've learned that understanding your own strengths and weaknesses is more important to career success than education, intelligence or charisma. Successful people know themselves and consciously play to their strengths. The good news is that we can all learn to do this.

Jack H. McQuaig, Founder, The McQuaig Institute®

Remember:

- Review your Personal Action Plans with your manager or coach.
- Get the most out of your talents.
- Be patient and persistent.
- Change happens over time, as you establish new habits.
- Even subtle changes can make a difference to your success.

Additional Action Planners are attached.